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## Virtual Tour

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Welcome to Real Tour Vision™ virtual tour company. Real Tour Vision is a recognized leader in interactive 360 panoramic virtual tours. Over the past 7 years we have built up one of the world's largest and most powerful network of virtual tour providers. Real Tour Vision is not only the best virtual tour software solution to choose when you are ready to start a virtual tour company but it is also the perfect solution for a real estate agent or brokerage looking to efficiently and cost effectively create their own 360 real estate tours.

Our virtual tour providers and real estate agent clients all begin by making logical business decisions, working out the numbers, and finally choosing the Real Tour Vision virtual tour system to drive their virtual tour company or enhance their real estate website. Virtual tours from Real Tour Vision are chosen by intelligent business owners who demand the best virtual tour to showcase their business online. As a virtual tour provider for Real Tour Vision, we will put you in touch with these business owners and real estate agents as they contact us seeking a 360 home tour provider and a local virtual tour company and a virtual tour provider.

Our virtual tour business model was setup to put the most money in your pockets and is built in such a way so that your success is in our best interest. Virtual tour software by Real Tour Vision feature a virtual tour hardware package that allows anyone with little to no photography or technical abilities to complete a full featured online virtual tour in less than an hour. All of our virtual tour software and hardware packages include everything you will need to **start a virtual tour business in less than 15 days**, produce your 360 virtual tour or real estate virtual tour in a timely fashion, and offer high end business tours to the businesses in your area, or anywhere in the world.

With our expertise in the virtual tour industry and the items included with our virtual tour software and hardware kits, you will enjoy all of the benefits of having everything you need to drive your virtual tour company forward at a very fast pace from the start. We include hundreds of items to help you along the way including virtual tour legal documents, virtual tour company marketing materials, virtual tour industry pricing suggestions, virtual tour provider presentations, virtual tour sales tips, and virtual tour business marketing strategies all ready for customization to fit your needs.



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RTV dealers are not required to find another virtual tour company online that can guarantee you will receive leads to build your business and promise that you will get compliments from real state home sellers. Our trained and capable virtual tour staff is dedicated to the success of you as a virtual tour provider. We promise that all of our virtual tour systems are well tested and allow for your ability to produce your own real estate virtual tours with ease.

Our virtual tour building process utilizes only our proprietary virtual tour software and precision virtual tour hardware which is created in house by our staff of engineers and virtual tour software

developers. All of our virtual tour packages will ensure your success as a virtual tour provider just starting up a virtual tour company or as a Real estate agent motivated to create your own virtual tours. Our virtual tour company offers the best solution for the real estate professional or the business entrepreneur who desires to become a successful virtual tour provider by leading the way in their market.

Join the virtual tour company that you can count on, the virtual tour company that has been in the industry from the start, and the virtual tour company that has the technology to back you up! Our virtual tour software and hardware system is the most logical choice for anyone looking for a reliable and well established virtual tour company. Call today and let one of our helpful Real Tour Vision sales representatives talk to you about the virtual tour industry, answer your virtual tour software and hardware questions, and make you feel comfortable about doing business with the best virtual tour company in the world.

Real Tour Vision is proud to maintain one of the world's largest virtual tour builder networks. Being a part of the RTV Full Service Dealer (FSD) family connects you with dealers from all around the world working together as a team to dominate the virtual tour market. We accept virtual tour dealers who can work full-time as well as part-time. Being an FSD for Real Tour Vision means you will actively work with other RTV virtual tour dealers near you, whether you want to combine resources to exhibit at local tradeshow, advertise or publicize your virtual tour business or simply partner to share the workload. While you will not have any territory restrictions, we do keep our virtual tour dealer network evenly spread out to avoid overcrowding in any one area.



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Once an RTV virtual tour dealer is placed and trained, we will send you leads generated from our national advertising campaigns. That's right; we pass leads directly onto you and support your efforts by providing you with sales and technical support free of charge.

With RTV you are in business for yourself, but not by yourself! Some RTV Virtual Tour Dealers wonder if eventually everyone will want to use our virtual tour system in-house to save money. There will always be a need for Full Service Dealers just as there will always be those who prefer to pay for an oil change or car wash.

The market for Real Estate virtual tours is beginning to ripen and those who start now will be hiring on more help by the year's end to better meet the demand. To make things even better, we are currently one of the only virtual tour software companies who will pay you a lifelong commission for any new RTV tour dealers that you bring into our RTV family. To become an FSD and join our growing network of RTV dealers, first decide which virtual tour builder kit will work best for you, submit your form to RTV, and we will respond to you right away. Keep in mind that if we have no availability in your area right now, we may have openings later as people relocate.

On a typical day, 2 million people are using the Internet to go on a virtual tour, according to the Pew Internet & American Life Project. Virtual tours are not always a 360 virtual home tour or a house, it also applies to residential and commercial property listings. Pew's nationwide phone survey to examine the impact of the Internet interviewed 914 adults, 534 of whom are Internet users. The survey said those who take virtual tours were more often single, white, women, aged 28 to 49, earning \$50,000 a year or more, graduate degree holders and have broadband internet access available to them.

Home buyers like a virtual tour because, they provide them with an immediate and efficient way to view and eliminate the homes they don't like and pick which homes they want to go see in person. For sellers it can mean less foot traffic, but just as many, if not more eyeballs on their home for sale.



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Real Tour Vision is one of a couple dozen businesses that offer methods of producing a panoramic virtual tour. For this article, we refer to a virtual tour as those featuring 360° panoramic images created by stitching together a sequential series of still photographs taken completely around a room or location from the same starting point (so that a new image starts where another ends). The virtual tour is then posted on the Internet for 24/7 viewing.

Because a panoramic virtual tour is a great substitute for an in-person visit, they are very popular among Real Estate Agents (who have a recurring need to promote properties), resorts, colleges/universities, theme parks, vacation towns and other places.

Depending upon the sophistication level of the business, some virtual tour businesses sell Do-It-Yourself Kits while others sell turnkey systems including camera, rotating camera mount and carrying cases. In all instances, software is either sold or accessed on the Internet in order to stitch the series of still images together.

However, in Ellen Hart's opinion, most often a virtual tour appeared in small windows online, had images that were out-of-focus, distorted or showed stitching seams.

By contrast, Ellen felt "The Real Tour Vision - virtual tour appear in a much bigger window, the images are crisp, clear, in-focus and they are not distorted in any way. The stitching between pictures is seamless and it is just a superior product.

"There were some other virtual tour companies that had software and hardware you could buy, and it was less money than RTV, but they didn't have the support and they didn't have the training and they didn't have a lot of the other things RTV had. And, being unfamiliar with this area, I didn't want to commit myself to buying equipment that we wouldn't have a clue as to how to use and wouldn't have the support or training to back us up."



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It's a particularly common tool in the high-end market, where the best virtual tour would be a professionally produced in living color, often with voice-overs as if the real-estate agent is along for the virtual tour. The best virtual tour is also easy to navigate, allowing you to smoothly tour the listing room by room, as if you were walking through the home and looking up and down, left and right.

A virtual tour is not without its critics.

There are both security and personal privacy issues that should be a dressed with every virtual tour. Some say criminals could use a virtual tour to case the home and if the home becomes a crime

scene the virtual tour could be seized (online) and used as forensic evidence to search for clues in the case.

Technology has improved immensely and costs have plummeted since the first jerky images rotated with fits and starts on a computer screen, but it still takes a clean, speedy broadband connection or a download to a computer with a fast video card to fully enjoy the virtual tour without unwanted stop-action.

Overall, the Pew study said, 45 percent -- 54 million -- of American adults who use the Internet have taken virtual tour, but more -- 60 percent -- of those who have broadband connections at home and 62 percent of those who have broadband connections at work have taken a virtual tour of some type.

Virtual tour making also takes skilled professionals to output high-quality, life-like videos. A virtual tour produced unprofessionally can harm a listing more than help it. Occasionally, the best virtual tour may not be of the home itself, but, say, of its unobstructed view of the ocean, hillsides or meadow. Putting a home's unique feature in its best light with a virtual tour and leaving the rest to good old still photography remains an option.

For example, it's nearly impossible to overcome "bloating" rooms when the confines of a small space forces the virtual tour maker to snap on the wide angle lens to capture the flow of the room. Real Hollywood magic on the silver screen or an in-person visit remains necessary to see a home as it really exists. To learn more or to become an RTV Virtual Tour Dealer contact Real Tour Vision at: 866-947-8687 or by email at: [info@realtourvision.com](mailto:info@realtourvision.com)

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