



Virtual Tour Provider

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About Real Tour Vision a Leading Virtual Tour Provider

Real Tour Vision™ is an industry leading virtual tour provider and a recognized leader in interactive 360 panoramic virtual tours. Over the past 8 years we have built up one of the world's largest and most powerful networks of virtual tour providers. Real Tour Vision is not only the best virtual tour software solution to choose when you are ready to start a virtual tour company but it is also the perfect virtual tour provider solution for a real estate agent or brokerage looking to efficiently and cost effectively create their own 360 real estate tours.

Our virtual tour providers and real estate agent clients all begin by making logical business decisions, working out the numbers, and finally choosing the Real Tour Vision virtual tour provider software system to drive their virtual tour company or enhance their real estate website. RTV virtual tours are chosen over other virtual tour provider software programs daily by intelligent business owners who demand the best virtual tour software to showcase their real estate business online. As a virtual tour provider for Real Tour Vision, we will put you in touch with these business owners and real estate agents as they contact us seeking a 360 home tour software, local virtual tour company, or full-service virtual tour provider.

The Real Tour Vision virtual tour provider business model was setup to put the most money in your pockets and is built in such a way so that your success is in our best interest.

Our virtual tour software and virtual tour hardware packages allow for any real estate professional with a website even those owners with little to no photography or technical abilities to become a full-featured online virtual tour provider in less than an hour. All of our virtual tour software and hardware packages include everything you will need to start a virtual tour business in less than 15 days, produce your 360 home tour or real estate tour in a timely fashion, and even offer high end commercial property tours to the businesses in your area, or anywhere in the world.

With our expertise as a virtual tour provider and the items included with our virtual tour software and hardware kits, you will enjoy all of the benefits of having everything you need to drive your virtual tour company forward at a very fast pace from the start. We include hundreds of items to help you along the way including: virtual tour legal documents, virtual tour company marketing materials, virtual tour industry pricing suggestions, virtual tour provider presentations, virtual tour sales tips, and virtual tour business marketing strategies all ready for customization to fit your needs.



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Real Tour Vision a leading virtual tour company guarantees that our virtual tour provider technologies will generate in-market leads that help you cost-effectively build your real estate business. RTV can also promise that you will get compliments from your real state home sellers and industry colleagues. Our trained and capable virtual tour software staff is dedicated to your

success as a real estate virtual tour provider.

We promise that all of our virtual tour software systems are well tested and allow for your ability to produce your own real estate virtual tours with ease. Our virtual tour building process utilizes only our proprietary virtual tour software and precision virtual tour hardware which is created in house by our staff of engineers and virtual tour software developers. All of our virtual tour packages will ensure your success as a virtual tour provider just starting up a virtual tour company or as a Real estate agent motivated to create your own virtual tours.

Our virtual tour company offers the best solution for the real estate professional or the business entrepreneur who desires to become a successful virtual tour provider by leading the way in their market. Join the virtual tour provider that you can count on, the virtual tour provider that has been in the industry from the start, and the virtual tour provider that has the virtual tour software technology to back you up! Our virtual tour software and hardware system is the most logical choice for any real estate professional looking for a reliable and well-established virtual tour provider. Call Real Tour Vision today and let one of our helpful RTV Tour Builder sales representatives talk to you about the virtual tour industry, answer your virtual tour software and hardware questions, and make you feel comfortable about doing business with the best virtual tour provider in the world: Real Tour Vision.

[Frequently Asked Questions to a Virtual Tour Provider](#)

Question often asked of a Virtual Tour Provider: How large is the Real Tour Vision Organization?

Answer: Real Tour Vision consists of a staff of 15 employees.

Question asked to a Virtual Tour Provider: How do I know Real Tour Vision will be around in the coming years to support me and my virtual tour business?

Answer: Real Tour Vision has been in business since 1999. We have developed a proprietary virtual tour solution from the ground up and do not rely on other vendors or technologies to keep our system current. Real Tour Vision is a profitable, privately held corporation. Real Tour Vision has the largest network of virtual tour photographers in the world.

Question asked to a Virtual Tour Provider: What is a In-House Dealer?

Answer: A Full Service Dealer is a person or entity that purchases a tour builder kit from Real Tour Vision for the purposes of creating virtual tours for their own personal use such as a Realtor marketing a home.

Question asked to a Virtual Tour Provider: Do you have a trial period?

Answer: We do not have a trial period because we spend a lot of time with each new client to get them setup and trained.

Question asked to a Virtual Tour Provider: Do you have a satisfaction guarantee?

Answer: Yes, Real Tour Vision offers each customer a 30 day money back guarantee on all equipment purchased.



Question asked to a Virtual Tour Provider: What are the fees associated with starting a virtual tour business using the Real Tour Vision system?

Answer: There is a one time fee for a virtual tour builder kit that meets your needs and an ongoing fee for the virtual tours you generate using the system. Pricing for the builder kits start at \$299.00 and go up to \$2000.00. Pricing for virtual tours start at \$8.00 and go up to \$10.00 per tour.

Question asked to a Virtual Tour Provider: What does the tour credit pay for?

Answer: Among other things, the tour credit pays for hosting of virtual tours, unlimited access to the tour management site, up to 30 images in each tour, unlimited tour changes and updates, quality control, the passing of leads from RTV to you, real estate tour templates & skins, unlimited toll-free technical support for life and unlimited tour builder software updates for life.

Question asked to a Virtual Tour Provider: Can I purchase the items included in the builder kit ala carte?

Answer: Yes, please consult your RTV Account Executive for ala carte pricing.

Question asked to a Virtual Tour Provider: Do tour credits expire?

Answer: Unused tour credits will not expire. After a tour credit has been utilized to create and upload a virtual tour, the resulting virtual tour will expire after a 12 month period of time. The virtual tour can be renewed from your online tour management account using a tour credit on an annual basis.

Question asked to a Virtual Tour Provider: What does the Tour Builder Software license include?

Answer: The license allows the tour builder to load the software on up to two computers. Please consult your RTV Account Executive for pricing of additional licenses.

Question asked to a Virtual Tour Provider: The RTV Order Form states that I will receive ongoing software updates at no additional charge. Does this include "upgrades"?

Answer: RTV offers updates to the software on an ongoing basis. The updates are available via download from within the software. RTV will never charge for updates to the software. RTV reserves the right to charge for future upgrades to the software in the future but tour builders will not be required to upgrade to keep their software running or to continue receiving support.

Question asked to a Virtual Tour Provider: Is there an additional charge for the setup of real estate tour templates/skins by your logo staff?

Answer: There is no additional charge for the setup of real estate tour templates or skins by the Real Tour Vision logo staff.

Question asked to a Virtual Tour Provider: Is there a charge to post tours to the various real estate websites such as realtor.com?

Answer: Real Tour Vision is an approved PicturePath™ member of Homestore, Inc the operator of Realtor.com.



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This means that we are authorized to send virtual tours from our servers to the following websites: www.realtor.com, www.homestore.com, www.msn.com. Homestore, Inc applies a charge for each tour sent from Real Tour Vision to the sites listed above. Real Tour Vision passes on the charge. The cost to the In-House Dealer is \$22.95. All companies that post virtual tours to the Homestore network of sites are charged to do so. Companies that are not an approved PicturePath™ member are unauthorized to send virtual tours to the Homestore network of sites. Real Tour Vision feeds to www.homesekers.com, www.homes.com and www.Yahoo.com at no charge to the In-House Dealer.

Question asked to a Virtual Tour Provider: How much does an audio narrative clip cost?

Answer: Prices for audio narration on a virtual tour range from \$5 to \$50 depending on length and professional versus personal voice.

Question asked to a Virtual Tour Provider: Do we have to sign a contract that limits our service availability a particular market?

Answer: Yes, Real Tour Vision does require In-House Dealers to sign a contract that limits your service availability and you are allowed to only shoot tours for your own personal use and can not create a service bureau.

Question asked to a Virtual Tour Provider: Do we have to sign a contract that limits our ability to work with competing technologies?

Answer: No. Real Tour Vision does not require In-House Dealers to sign a contract that limits your ability to work with competing technologies. Real Tour Vision is confident that you will be so happy with Real Tour Vision system that you will not require the use of any other technologies.

Question asked to a Virtual Tour Provider: What would happen if the Real Tour Vision tour servers were to fail?

Answer: Real Tour Vision utilizes a series of back up servers located in multiple locations throughout the USA. If one server were to fail, the next available back up server would kick in. This is called mirroring and the system is designed to ensure that the virtual tours experience 100% up time.

Question asked to a Virtual Tour Provider: What is the speed of the links into your network, and how many connections do you have?

Answer: We have four T1 lines directly connected to our backbone. We have two main Mirror sites on both ends of the country to help cover our growing network even better. Our tours are very small and it is not streaming video so super computers are not required for serving them up after we store the tour online. You could actually fit two entire tours on a floppy disk! Many of our end users are still on dial up and can move from scene to scene every 20-30 seconds.

Question asked to a Virtual Tour Provider: How are your UNIX servers backed up?

Answer: The servers are subject to scheduled backups which takes place nightly.

Questions: What percentage of In-House Dealers use the camera you recommend?

Answer: 44% use the camera recommended by Real Tour Vision. Any digital camera will work with the system.

Question asked to a Virtual Tour Provider: Is your software stable and easy to use?

Answer: Yes. Real Tour Vision developed the software in house and maintains a full time staff of 3 software engineers. Real Tour Vision issues updates to the software on a regular basis. Real Tour Vision is currently offering users version 3.0 which is our easiest to use version yet. A demonstration of the software can be viewed at the following link: http://support.realtourvision.com/photos/Tour_Builder.wmv

Question asked to a Virtual Tour Provider: If I have multiple photographers using the same camera, will I have to work with the RTV Setup Department to create a separate lens file for each camera?

Answer: No. The lens file is unique to the camera model and not to the user. You will only have to work with the RTV Setup Department to create one lens file.

Question asked to a Virtual Tour Provider: If I have multiple photographers using different cameras, will I have to work with the RTV Setup Department to create a separate lens file for each camera?

Answer: Yes. The lens file is unique to the camera model and not to the user. You will have to work with the RTV Setup Department to create one lens file for each camera. The software does support multiple lens files.



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Question asked to a Virtual Tour Provider: What format does Tour Builder save images in?

Answer: Tour Builder saves images in .jpg format.

Question asked to a Virtual Tour Provider: If Real Tour Vision were to close, would the software still be useable?

Answer: Real Tour Vision is excited about the future and looks forward to continued growth in the years to come. The proprietary software would still be operational with or without the use of the Real Tour Vision Tour Management System but the software relies on communication with the Tour Management System to generate fully functional virtual tours available for online viewing. The stitching functionality (necessary to create panoramic images) of the Tour Builder software would still be available.

Question asked to a Virtual Tour Provider: Is your online Tour Management System stable and easy to use?

Answer: Yes. The Tour Management System will provide you with a list of all of your virtual tours. You will be able to run reports on your tours, delete your tours, reassign your tours from one realtor to another, add banners, logos and photos, send out virtual tour links to others and more.

Question asked to a Virtual Tour Provider: How quickly will my tours be approved?

Answer: Virtual Tours are approved in the order in which they are received. Most tours are approved within 15 minutes to one hour. Our new system that we are releasing summer of 2005 will have auto approval enabled for instant approving without review.

Question asked to a Virtual Tour Provider: Are the tours generated by your system MLS or IDX compliant?

Answer: Yes. Real Tour Vision offers multiple viewing formats for each virtual tour. The different formats are viewable by clicking on unique links in the Tour Management System. There are multiple types of MLS tours. Each type has a varying degree of feature restriction so as to allow the In-House Dealer to use the tour with the most features while still while meeting the requirements of the local MLS.

Question asked to a Virtual Tour Provider: How many banner ads can be placed on the virtual tour?

Answer: The tour window will support up to 15 banner ads per tour. If there is one banner ad on a tour, it will remain static. If there are multiple banner ads on a tour, they will rotate.



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Question asked to a Virtual Tour Provider: Can I change the skin and text colors of my tour windows?

Answer: Yes. You can choose any color you wish for the skin and text colors of your tour windows.

Question asked to a Virtual Tour Provider: Can I place a link to school reports and city information on my tours?

Answer: Yes. You can have both a link to school reports as well as a link to city information on each of your tours.

Question asked to a Virtual Tour Provider: Can I place a link to a map of the property location on my tours?

Answer: Yes. A link to a map of the property is automatically generated.

Question asked to a Virtual Tour Provider: Can I place a floor plan on my tour?

Answer: Yes. You can add a floor plan image a separate feature button below the view screen on the tour window or you can include a floor plan as one of your images within the view screen on the tour window.

Question asked to a Virtual Tour Provider: Where do you link the tours out to?

Answer: In-House Dealers paste the links of their virtual tours into the websites as well as their MLS system. Tours are also sent to Homesekers.com, Homes.com and Yahoo.com at no additional charge. Properties in the state of New York will also be sent to NYOpenHouse.com at no additional charge. PicturePath is available for an additional fee which pushes the virtual tour to Realtor.com, Homestore.com and MSN.com.

Question asked to a Virtual Tour Provider: Once I become a tour builder, can I resell your kits to others?

Answer: Yes. Many tour builders sell kits to others who prefer to build their own tours such.

Question asked to a Virtual Tour Provider: What is my reseller commission?

Answer: You will be paid 10% on all tours purchased any builder you sold a kit to for the life of

the relationship between RTV and the builder. Real Tour Vision does not pay a commission on hardware.

Question asked to a Virtual Tour Provider: If I sell a kit to someone else, will you support the resulting customer?

Answer: Yes. Real Tour Vision will setup, train and support the customer as if we sold the client. You will be issued a commission each time they purchase a package of tours.

Question asked to a Virtual Tour Provider: How long will it take from the day that I purchase a system to be trained and producing tours?

Answer: RTV guarantees training availability within five days of completion of setup. Setup is provided "on demand" via a toll free telephone number upon receipt of your kit. Your kit will arrive within 1 to 5 business days from the date of purchase. The average time it takes from the date of purchase to the completion of training is 15 days.



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About Real Tour Vision (RTV) A Leading Virtual Tour Provider: Virtual Tour Software from Real Tour Vision is an exciting and easy to use virtual tour software system. RTV provides the highest quality virtual tours on the market and offers more virtual tour add-ons than anyone else! We maintain one of the largest virtual tour dealer networks in the world because of our low cost tours, unsurpassed quality, and client satisfaction.

We will help you lead the way in your market as a Virtual Tour Provider by offering:

- Crisp and Glossy Images, not warped or fish-eyed
- The Highest Quality 360 Home Tours in the real estate industry
- Home Tours that run on every operation system without a Plug-in
- Perfect Window Shots without glare or washout
- Fastest Turnaround Time! RTV Virtual Home Tours are online the day they are shot
- Larger Viewer Window with rapid download time
- Still Images, Snapshots, and floor plans are supported by our system
- Customizable Hot-Spots with text descriptions to navigate through the tour
- Advertisers may be placed on your tours to lower costs and increase profit
- Custom banners, photos, and logos appear on every tour
- Download Tour button on tour to instantly download stand-alone tours to CD or DVD
- E-mail Tour button to easily distribute links to tours
- A Map button to map out location to every tour
- City Info button links to local chamber of commerce
- Enlarge button on every 360 home tour for super sized window
- Printable Flyers and Floor Plans are free on every home tour
- Detailed School information is free on every tour
- Slide Show button is free with every tour
- MLS data may be added to every real estate tour
- Custom Video button to link to streaming video clips from virtual tour
- RTV button editor to disable or change buttons on your tours
- Four easy ways to navigate including the "Mouse Free" RTV Guided Tour
- Scene By Scene text descriptors or "Spinfo" may be added for free to any 360 home tour
- Up to 30 virtual tour scenes allowed in every tour
- Royalty free music may be added to any tour free of charge

- Website and E-mail links on every tour for easy tour owner contact
- Printable or e-mail ready hit statistics on every tour
- Professionally Voiced Audio available on every tour in 15, 30, or 60 second clips
- "My Audio" a Realtor Audio Biography goes on all tours for LIFE!
- Free Virtual Tour Software Updates for life
- Unlimited toll free virtual tour provider support hotline and forum
- Free tour inventory page (<http://www.realtourvision.com/bricktours>) given to all Realtors which shows every tour online
- An automatic feed from: homes.com, homesekers.com, and realtor.com
- IDX compliant home tours for MLS systems
- Easy way to link virtual tour to personal Website
- Easy to use home tour management site to make instant changes to your home tours

Real Tour Vision an industry leading Virtual Tour Provider began in 1999, Real Tour Vision sought to create a virtual tour system which would deliver the highest quality imagery at a much faster rate than other virtual tour products being offered at that time. Originally designed for resorts, golf courses, upscale lodging facilities and others requiring high quality, the demand in the real estate industry accelerated the introduction of proprietary software in 2001 that decreased the 360 home tour building process to 30-45 minutes without sacrificing any image quality. Immediately, independent franchises and virtual tour provider divisions of several Fortune 500 Companies such as: GMAC, Land America, Stewart Title, RE/MAX, and Coldwell Banker began to use the nation's finest virtual home tour building software product.

For More Information on Real Tour Vision a Leading Virtual Tour Provider...

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