



## PRESS RELEASE

### Tour the Queen Mary 2 Online!

**Traverse City, Michigan Feb 22, 2004** Real Tour Vision™ technology will now let you tour the Queen Mary II, the largest, longest, tallest and widest passenger ship ever built, without having to book passage! A virtual tour of the Cunard Line's newest and most impressive ship has just been launched on the Internet at: [cunard.com/QM2/home.asp](http://cunard.com/QM2/home.asp).

To move through full or partial panoramic scenes, you click on your computer mouse and use it like a joystick. Even if you can't afford \$40,000 or so for cruising in one of the Queen Mary II's 1,650 square foot two-story Grand Duplexes, you can "virtually" walk through one. Or visit the G-32 nightclub, one of the 14 bars and clubs onboard or the Britannia, one of six restaurants available for passengers.

These virtual tours give you a glimpse of what to expect... or what to dream about. "While virtual tours are immensely popular in the real estate industry, we're pleased that our technology is often selected for high-end commercial tours," said Jason LaVanture, Vice President of Real Tour Vision ([www.realtourvision.com](http://www.realtourvision.com)).

"Minimal distortion, instantaneous online viewing without requiring plug-ins, and easy tour navigation were the chief benefits of the Real Tour Vision technology," said Sherrie Lee Hablitzel, Director of Internet Solutions for Quicksilver Associates ([quicksilvernow.com](http://quicksilvernow.com)), the Chicago agency that handles all web presence for Cunard Lines.

Quicksilver hired professional photographer Sandy Levy ([levyphoto.com](http://levyphoto.com)) in Miami to shoot partial panoramic scenes and still images aboard the Queen Mary 2. And it was Levy who initially introduced Quicksilver to the Real Tour Vision technology. "My research found that Real Tour Vision offers technically superior imaging and has the best customer support," said Levy. "I believe Real Tour Vision is on the cutting edge of the virtual tour industry."

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#### **ABOUT Real Tour Vision™**

Real Tour Vision™ (RTV™) is leveraging the Internet with 360° Panoramic Virtual Tours that are already in demand by Real Estate firms, Resorts, Golf Courses, Colleges, and many other businesses or organizations that benefit from providing an online, e-mail or disk/CD-ROM tour of properties or facilities. RTV Virtual Tours are distinguished by their high quality, speed of delivery and many features (including audio). RTV Dealers operate a turnkey business complete with proprietary software, comprehensive start-up kit and strong profit potential.

Real Tour Vision™ and RTV™ are trademarks of Real Tour Vision, Inc.

#### **ABOUT Quicksilver Associates**

A meeting and event management company, this company also integrates videos, Web sites and print literature as part of its meeting promotion services. Quicksilver is also publisher of QuickFlex, a content management software tool for dynamic, database-driven content of:

- Windows 2000 Web server
- SQL Server
- Microsoft's Active Server Pages

**ABOUT Sandy Levy**

Levy has been a professional photographer since 1971. He became a Real Tour Vision Dealer 1½ years ago to produce interactive virtual tours using RTV technology. His professional memberships include: Professional Photographers of America, ASMP and is one of six photographers who test film for FUJI.

**Contact:**

RealTourVision.com

Jason LaVanture

Vice President

Phone: 231.947.8687 (ext. 410)

Email: [jason@realtourvision.com](mailto:jason@realtourvision.com)