

FOR IMMEDIATE RELEASE

RTV, Inc unveils RealTour Fusion—the most powerful virtual tour platform on the market

Traverse City, Michigan – July 11, 2012: RTV, Inc., the oldest and most trusted provider of national photography services and [virtual tour software](#), announced today their new, cutting-edge virtual tour platform. RealTour Fusion (Fusion), which replaces RTV's extremely popular Tour Builder 4.0, is packed with exciting features that make it easier than ever for anyone to create a stunning, interactive virtual tour.

In addition to making virtual tour building faster and more convenient, Fusion incorporates powerful, intuitive tools that combine hi-resolution still photos, HD panoramic images, and full motion video into captivating interactive virtual media presentations for websites and kiosks, and more. Fusion represents a quantum leap in the virtual tour software industry.

RTV has also delivered these advanced yet easy-to-use virtual tour features:

- ✓ An interactive virtual media player that supports all popular image and video formats
- ✓ HTML5 Virtual Tour player, viewable on ALL internet ready mobile devices
- ✓ Built-in Cloud Recorder for scene-by-scene voice narration
- ✓ AutoExposure Engine to send virtual tours to dozens of popular social media, video and real estate websites with a single click
- ✓ Four Powerful lead generation tools for greater exposure
- ✓ An advanced traffic reporting system allowing users to analyze visitor history

Fusion delivers a truly immersive virtual tour for website visitors. Since 1999, thousands of businesses across all industries—including real estate and rental properties, hotels and motels, vacation properties, museums, health and fitness clubs, convention centers, amusement attractions, and many more—have relied on RTV for the best in virtual tour software.

With Fusion, the best just keeps getting better.

For more information about Fusion and RTV, call (866) 947-8687, ext. 4, email info (AT) [realtourvision.com](mailto:info@realtourvision.com), or visit the website at www.realtourvision.com.

About RTV

RTV, Inc., is a property marketing company and recognized leader in interactive, 360-degree panoramic virtual tours for more than 13 years. The company has developed the world's largest network of virtual tour providers and property marketing experts, with customers in

40 countries. Every day, intelligent business owners choose RTV virtual tours other virtual tour software platforms to showcase their offerings online.

Contact:

Jason LaVanture, RTV VP / Founder

(866) 947-8687, ext. 4

Jason@RealTourVision.com

#