

## The RTV Business Model

RTV has been using the same business model since 1999 and it still works great to this day. Our model is simple. We allow you to create your own brand, set your own pricing, and determine your coverage area while building your own business. RTV has market areas based entirely on population density, number of real estate agents, number of listings, and of course the amount of virtual tours we are currently receiving. All of this is used to determine how many people we need to achieve market yield. RTV does not offer any type of exclusivity in these areas. Even without owning an entire territory, RTV still provides its dealers with the best service including your own identity, leads, Tour Track Jobs, and monthly training calls. Our business model will fit your needs and provide you with the opportunity to create and grow a successful business, just like thousands of virtual tour providers are doing. Here are some of the key points of the RTV model and why our service is the best:

- The ability to grow your OWN brand and business, without the requirement of placing our name in everything you do.
- Endless support from the RTV family. We are always here to answer your questions and if we cannot be reached, we have an awesome Facebook group for our loyal customers.
- Jobs are provided to you from the Tour Track department, giving you more experience, additional income, and room to grow your virtual tour business.
- No extra hidden fees for support, creating tours, etc.
- With just a small startup fee, you are provided with everything you need to "boot up" your own virtual tour business and start earning an income with virtual tours and photography.
- Our Fusion virtual tour system includes a user friendly interface, tons of features, full customization, and so much more that you cannot find with our competitors.

So as you can see, with RTV we are much more than just a "franchise". We are a family who helps each other out by providing only the best support, education and communication possible.