

Press Release

FOR IMMEDIATE RELEASE

Real Tour Vision(TM) Announces Acquisition of Rock Pointe Marketing

TRAVERSE CITY, MICHIGAN Jan 24th, 2008—Real Tour Vision(TM), the company responsible for building the world's largest network of virtual tour providers, announced the acquisition of former marketing partner, Rock Pointe Marketing. Cheryl Waller, former President of Rock Pointe Marketing has joined Real Tour Vision's (RTV) team and will head the company's marketing and training department. Bringing to the table her experience in internet marketing, website design, search engine optimization, copywriting, corporate training, business ownership and the virtual tour industry, Waller will work with RTV certified providers and business owners in the designing and implementation of their own strategic marketing plans on local marketplace levels worldwide. She will also head up the creation of training webinars designed to coach RTV providers and business owners how to train their clients and customers in internet marketing.

"In my experience with RTV I have found that this extensive, yet uniquely tightly-knit community of virtual tour providers truly is the best in the industry" stated Waller. "I am extremely thrilled to join the team, have the opportunity to work directly with each of the dealers, and enable them to take their businesses to the next level."

Jason LaVanture, Vice President of RTV said: "This is yet another huge leap for Real Tour Vision. The virtual tour industry is growing at an exceptionally rapid rate. It is now more important than ever for our vast dealer base to have access to professional presentations, up to date statistics, and exceptional marketing support. Over the last eight years we have set up over one thousand virtual tour providers in twenty five countries. We overhauled our engineering team a year ago and from here forward, we will be releasing feature sets unlike anything else in the industry. The marketing arm was really the missing piece for our dealers. With our large network, state-of-the-art technology and now our new in-house marketing program we will continue to be the dominating force in the industry."

"In our trial-analysis of Cheryl's marketing concepts we saw significant dealer interest." said Rick Simons, President of RTV. "We are excited to welcome her onboard and bring her marketing talents in-house for the benefit of our dealers. As a company, we now offer a truly inclusive turn-key business model; complete with ongoing technical support, free software updates, dealer marketing support and on-going technical and industry training."

Since 2000, Real Tour Vision has continually led the way in the virtual tour industry with marketing implementations such as their proprietary interactive virtual tour software, the RTV PanoRider(TM), single property websites, On-Demand Virtual Tour Traffic Reporting 2.0(TM), 2D/3D interactive floor plans, animated 3D walkthroughs, custom websites, national account Tour Track(TM) system, virtual tour audio solutions, 360 TourDiscs(TM) and Sketch-and-Fax(TM) services. For more information call 866-947-8687, email info@realtourvision.com or visit their website at www.realtourvision.com. The company has a limited number of US dealerships due to its large dealer base within the United States, however worldwide opportunities are still available in many countries. Those interested in business opportunities with the company are encouraged to visit www.virtualtourcompany.blogspot.com for more information and current dealer testimonials before contacting RTV.

About Real Tour Vision

Real Tour Vision is a recognized leader in interactive 360 panoramic virtual tours and virtual tour software. Over the past 8 years, the virtual tour software company has built up one of the world's largest and most powerful networks of virtual tour providers. The company encourages prospective virtual tour provider and real estate agent network clients to begin by making logical business decisions, working out the numbers, and finally choosing the RTV virtual tour software system to drive their virtual tour company or enhance their real estate website with virtual tour software products. RTV virtual tours are chosen over other virtual tour software programs daily by intelligent business owners who demand the best virtual tour software to showcase and market their businesses online.

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