

FOR IMMEDIATE RELEASE

Ark-La-Tex Virtual Tours Announces New PanoRider™

[SHREVEPORT VIRTUAL TOURS](#) Ark-La-Tex Virtual Tours is proud to announce the addition of PanoRiders to its line-up of marketing tools. The addition of these unique real estate sign riders to Ark-La-Tex Virtual Tours' current services will allow their current and future clients to have the competitive edge in marketing their property listings and businesses utilizing these advanced marketing tools, which drive traffic to single property websites, in the Shreveport and Bossier City area.

Gary Bolda, Owner of Ark-La-Tex Virtual Tours stated: "We are excited to be able to offer this new virtual tour service to our clients. The addition of PanoRiders and single property websites to our already powerful line-up of marketing tools will give our clients the competitive edge they need in this tough market."

Rebecca Bolda, Owner of Ark-La-Tex Virtual Tours stated: "This unique real estate sign rider will enable our client's listings to stand out in the crowd and add unique curb appeal to entice neighborhood shoppers. It also provides the buyer with a simple and memorable single property website address of the home that they can revisit again and again."

Since 2005, Ark-La-Tex Virtual Tours has continually led the way as a Shreveport and Bossier City area virtual tour provider with marketing implementations such as Real Tour Vision proprietary interactive software, interactive virtual tours, PanoRiders, single property websites, on-demand Virtual Tour Traffic Reporting 2.0, 2D/3D interactive floor plans, animated walk-throughs, custom websites, proprietary order-dispatch system, tour audio solutions, and tour discs. For more information call 318-572-1779, or visit their website.

About Real Tour Vision

Real Tour Vision is a recognized leader in interactive 360 panoramic virtual tours and virtual tour software. Since 2000, RTV has continually led the way in the virtual tour industry with marketing implementations such as their proprietary interactive software, RTV PanoRider(TM), single property websites, on-demand HitStats 2.0, 2D/3D interactive floor plans, 3D animated walk-throughs, custom websites, TourTrack(TM), tour audio solutions, TourDiscs(TM) and Sketch-and-Fax(TM) services. RTV virtual tours are chosen over other virtual tour software programs daily by intelligent business owners who demand the best virtual tour software to showcase and market their businesses online.

Real Tour Vision, TourTrack, Sketch-and-Fax, PanoRider, HitStats, TourDiscs and RTV are trademarks of Tour Vision.

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