

FOR IMMEDIATE RELEASE

[Virtual Home Tours of Oklahoma City](#) give Home Sellers an Edge.

NORMAN, OK February 15, 2008 – **Home Tours of Oklahoma** (HTO) today announced the release of their real estate listing syndication and distribution service. HTO is a Full Service Dealer for Real Tour Vision™ (RTV), a worldwide leader in 360 virtual tour technology with providers in 26 countries. Through this affiliation, HTO can now distribute completed virtual tours to over 80 websites and internet portals, including the number one real estate web site in the world, Realtor.com.

“We don’t just put your home on a single, little-known website”, says Cori Warner, Owner of HTO. “We syndicate it worldwide through our affiliations with RTV and Picture Path, so it really does get seen, and when it gets seen, it gets sold. In addition to Realtor.com, our tours go to MSN Real Estate, Juno, Move.com, even KOCO.com, Oklahoma City’s Channel 5 and many other internet portals.”

According to Realtor.com, listings with virtual tours are viewed 38% more than homes without virtual tours, which equates to about 13 times a day on average. “The results are impressive. It’s like having a dozen or more people walk through your house every day, without the hassles & stress of repeated showings that often go along with selling a home” states Warner. “And that is exactly the type of internet exposure a home seller needs in this market.”

Darron Dunn, a Realtor with Century 21 Clinkenbeard Group in Moore, Oklahoma stated, “With more than six months of listing inventory on the Oklahoma City Multiple Listing Service, buyers definitely have the advantage. They have ample homes to choose from, and the leverage to negotiate for lower purchases prices. So what is a home seller to do? With such high inventory right now, you must have a marketing plan that brings buyers to your home, rather than someone else’s. The virtual tours done by Home Tours of Oklahoma give listings the kind of market exposure they need, so my clients have plenty of interested buyers competing to purchase their homes” said Darron.

For more information about HTO’s virtual tour syndication and distribution services email the company or visit their website at www.hometoursok.net

About Real Tour Vision

Real Tour Vision is a recognized leader in interactive 360 panoramic virtual tours and virtual tour software. Since 2000, RTV has continually led the way in the virtual tour industry with marketing implementations such as their proprietary interactive software, RTV PanoRider(TM),

single property websites, on-demand HitStats 2.0, 2D/3D interactive floor plans, animated walk-throughs, custom websites, TourTrack(TM), tour audio solutions, TourDiscs(TM) and Sketch-and-Fax(TM) services. RTV virtual tours are chosen over other virtual tour software programs daily by intelligent business owners who demand the best virtual tour software to showcase and market their businesses online.

Real Tour Vision, TourTrack, Sketch-and-Fax, PanoRider, HitStats, TourDiscs and RTV are trademarks of Tour Vision.

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