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For Immediate Release

[www.VirtualToursCompany.com](http://www.VirtualToursCompany.com) Announces HitStats 2.0(TM) -- New Virtual Tour Internet Traffic Reporting Technology

Lancaster, PA -- VirtualToursCompany.com, in conjunction with Real Tour Vision(TM), today announced the release of HitStats 2.0(TM) a proprietary internet traffic reporting technology. This newest marketing tool was specifically designed to enhance their already successful PanoRider(TM) (panoramic sign rider) and [single property website](#) services. HitStats 2.0 produces statistic reports that not only show real estate agents where virtual tour views are coming from but also displays which scenes from the 360 tour are being viewed online.

"We are very excited to be able to offer this advanced traffic reporting service. HitStats 2.0 allows real estate agents to automatically send out extremely detailed weekly traffic reports to homeowners. Today's tech savvy agent demands to be more informed as to which of their marketing strategies are producing the best results in the marketing of their commercial and real estate properties," Rick Simons, President of RTV(TM) said.

RTV introduced their panoramic sign riders (PanoRiders) and **single property website** services back in October of 2007 after a highly successful six-month pilot run in the Metro DC area. During their trials, HitStats 2.0 showed that an average of 50% of all visits to the property tour were from the use of the PanoRider and single property website. Some traffic reports showed statistics as high as 79% coming from the use of their custom URLs, which are displayed above a high-quality full color panoramic photo on highly-durable type 1 PVC signs.

"We are quite pleased to offer HitStats 2.0 to our customers and clients," George Sheldon of VirtualToursCompany.com said. "Everyone likes having the instant stats available. Several of my clients have already made adjustments to their marketing plans based on the data they are receiving from HitStats 2.0."

For more information on HitStats 2.0, PanoRiders or single property website services, contact VirtualToursCompany.com, your local RTV provider, by calling Office: 717-293-1718 or visit [www.virtualtourscompany.com](http://www.virtualtourscompany.com).

About VirtualToursCompany.com

VirtualToursCompany.com is a division of George Sheldon Photography. George Sheldon is the author of more than 30 books, and has a freelance photographer for over 30 years. George Sheldon is a Full Service Dealer of Real Tour Vision (RTV). RTV is a recognized leader in interactive 360

panoramic virtual tours and virtual tour software. Over the past 8 years, the virtual tour software company has built up one of the world\'s largest networks of virtual tour providers. RTV virtual tours are chosen over other software programs daily by intelligent business owners who demand the best virtual tour software to showcase and market their businesses online.

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