

[Insight 360 Announces the Release of HitStats 2.0™ and the Insight ImageRider™](#)

[ERIE, COLORADO Virtual Tour Company](#) – March 09, 2008 - **Insight 360 Tours, a Colorado Virtual Tour Company** and Real Tour Vision™ (RTV) full service provider, announced the Insight ImageRider™ and the release of the proprietary internet traffic reporting technology HitStats 2.0™. The Insight ImageRider allows real estate agents and builders to display a full panoramic image of the property with a customized web address (targeted to a single property website) directly above or below their property signs. HitStats 2.0 is an innovative marketing tool which produces statistics that show realtors not only where the virtual tour views are coming from, but which scenes within the tours are being viewed the most. With the ability to create weekly mailings, these tour statistic reports will enable agents and builders to automatically monitor the success of their marketing strategies.

"We are very excited to be able to offer this advanced traffic reporting service. HitStats 2.0 allows real estate agents and builders to automatically receive and send out extremely detailed weekly traffic reports. Today's tech savvy agent demands to be more informed as to which of their marketing strategies are producing the best results in the marketing of their commercial and real estate properties" said Rick Simons, President of RTV.

This powerful marketing tool works in conjunction with the Company's Insight ImageRider, which displays the unique listing address as well as a high resolution panoramic image from inside the home creating an eye-catching display. Studies have shown that 77% of all Home Buyers mentioned using the Internet as a top source of information and 71% of all Home Buyers stated the yard sign was an important source of information.

Using the customized Insight ImageRider coupled with a single property website gives agents and builders everything they are looking for in a complete property marketing package: High quality images, an interactive Virtual Tour, and detailed listing information; all with the viewers reach with one touch of a button.

"Our virtual tour traffic reports will quickly show you that using a [single property website](#) and an Insight ImageRider will increase traffic to your virtual tour 45% or more." said Insight 360 Tours owner, Vikki Granger. "We constantly strive to offer new marketing tools to help our clients achieve their marketing goals; HitStats 2.0 and the Insight ImageRider have made our clients job a little easier when it comes to the marketing of their properties. Our clients love the fact that all it takes is a quick one-button click to find out which of their marketing efforts are producing the most results."

For more information on HitStats 2.0™, Insight ImageRiders, or listing-specific website services, contact Vikki at 303-828-0557 or visit their website.

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