

Press Release

FOR IMMEDIATE RELEASE

Real Tour Vision™ Announces New Full Service Provider in CAMBRIA

CAMBRIA, CALIFORNIA, JANUARY 25, 2008— CAMBRIA VIRTUAL TOURS by Medallion has recently partnered with Real Tour Vision™ (RTV), the world's largest and fastest growing virtual tour software provider. As a Real Tour Vision full service CAMBRIA VIRTUAL TOURS by Medallion will be able to offer state-of-the-art virtual tours and innovative online marketing solutions to local real estate agents, motels, hotels, B&B's, vacation rentals, retail shops and businesses. CAMBRIA VIRTUAL TOURS by Medallion has completed proprietary training as a certified RTV full service dealer and will also be offering their clients and customers expert advice on internet marketing.

Jason LaVanture, Vice President of Real Tour Vision™ said: "We are proud to welcome CAMBRIA VIRTUAL TOURS by Medallion as our newest Real Tour Vision full service provider. Real Tour Vision has the largest worldwide network of certified virtual tour providers in the industry. For years, the Cambria area has been lacking in advanced marketing solutions. No other company in the industry provides the level of service and technical training that we offer to our providers. Now that CAMBRIA VIRTUAL TOURS by Medallion has joined our worldwide network of virtual tour providers and has become a certified full service provider, they will be able to offer this same level of service to the Cambria and Central Coast area."

BOB BLANDY, Real Tour Vision Provider and owner of CAMBRIA VIRTUAL TOURS by Medallion stated, "Virtual tours are one of the most effective online marketing tools available today. A growing number of real estate firms, agents and businesses of all types are adding virtual tours to their web sites as an affordable way to showcase their home listings and business locations to the online community. By joining the RTV network, CAMBRIA VIRTUAL TOURS by Medallion Services will be able to provide our current and future clients a much wider range of online marketing options and services."

Since 1999, Real Tour Vision™ has continually led the way in the virtual tour industry with marketing implementations such as their proprietary interactive software, RTV™ PanoRider™, single property websites, on-demand Virtual Tour Traffic Reporting 2.0, 2D interactive floor plans, and custom websites. For more information call 805-927-0161 email info@cambriavirtualtours.com or visit their website at www.CambriaVirtualTours.com

About Real Tour Vision™

Real Tour Vision™ is a recognized leader in interactive 360 panoramic virtual tours and virtual tour software. Over the past 8 years, the virtual tour software company has built up one of the world's largest and most powerful networks of virtual tour providers. The company encourages prospective virtual tour provider and real estate agent network clients to begin by making logical business decisions, working out the numbers, and finally choosing the Real Tour Vision™ virtual tour software system to drive their virtual tour company or enhance their real estate website with virtual tour software products. RTV™ virtual tours are chosen over other virtual tour software programs daily by intelligent business owners who demand the best virtual tour software to showcase and market their businesses online.

Real Tour Vision™ and RTV™ are trademarks of Tour Vision, Inc.

About CAMBRIA VIRTUAL TOURS by Medallion

We are the Virtual Tour experts on the Central Coast of California. Helping real estate agents and business owners showcase their properties online in 360 degree panoramas and still digital photographs, custom 2D floor plans and more. Serving Paso Robles, Templeton, Atascadero, Cambria, Cayucos and Morro Bay.

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