

## Press Release

FOR IMMEDIATE RELEASE

### Real Tour Vision™ Announces New Full Service Virtual Tour Provider

**Blacksburg, Virginia** Feb. 4<sup>th</sup> 2008— **Image 360 Virtual Tours** has recently partnered with Real Tour Vision(TM) (RTV), the world's largest and fastest growing [virtual tour software](#) provider. As a Real Tour Vision full service provider Image 360 will be able to offer real estate agents, hotels, and businesses in the **New River Valley** area state-of-the-art virtual tours and innovative online marketing solutions.

Since 2000, RTV has continually led the way in the virtual tour industry with marketing implementations such as their proprietary interactive software, RTV PanoRider(TM), [single property websites](#), on-demand Virtual Tour Traffic Reporting 2.0, 2D/3D interactive floor plans, 3D animated walkthroughs, custom websites, proprietary Tour Track(TM) system, tour audio solutions, tour discs and sketch-and-fax services. In addition, their powerful Listing Exposure Engine places each Virtual Tour listing on over 80 national portal websites.

Jason LaVanture, Vice President of RTV said: "We are proud to welcome **Image 360** as our newest Real Tour Vision full service provider. Real Tour Vision has the largest worldwide network of certified virtual tour providers in the industry. No other company provides the level of service and technical training that we offer to our providers. Now that Image 360 has joined our worldwide network, they will be able to offer this same level of service to the Southwest Virginia area."

**Image 360** is owned and operated by James Rector. Mr. Rector brings over 20 years of sales and marketing expertise to the company, experience in real estate as a former active Realtor, and extensive photography training; including course work at Radford University and also in-house professional studio experience.

*"Image360 has been a wonderful asset as a value added service to my clients. Adding 360 Virtual Tours to our website instead of simple snapshots or a slideshow, has dramatically increased our online exposure and saved us valuable time in getting our listings active and seen as quickly as possible. Jim, an expert in photography, uses the best professional equipment; and he has done a wonderful job communicating with every client ensuring he gets the best possible shots for the tours. I can't think of a better person to work with local business owners and real estate agents. We highly recommend Image 360 Virtual Tours and we certainly will be using their services again in the near future!"*

*Jeff Jones- Woods River Realty*

Those interested in Virtual Tour services and Dealer business opportunities with Image 360 are encouraged to call **888-360-SHOW**, email [info@Image360Tours.com](mailto:info@Image360Tours.com), or visit their website at [www.Image360Tours.com](http://www.Image360Tours.com)

We also encouraged you to visit [www.virtualtourcompany.blogspot.com](http://www.virtualtourcompany.blogspot.com) for more information and current dealer testimonials.

### About Real Tour Vision

Real Tour Vision is a recognized leader in interactive 360 panoramic virtual tours and virtual tour software. Over the past 8 years, the virtual tour software company has built up one of the world's largest and most powerful networks of virtual tour providers. RTV virtual tours are chosen over other virtual tour software programs daily by intelligent business owners who demand the best virtual tour software to showcase and market their businesses online.

Real Tour Vision and RTV are trademarks of Tour Vision, Inc.

### About Image 360 Virtual Tours

Image 360 Virtual Tours services Southwest Virginia; including **New River Valley** and **Roanoke Valley**. Image 360 also has an office in Holden Beach, NC providing Virtual Tour solutions for **Brunswick County** and the **Coastal Carolinas** from Wilmington, NC to Myrtle Beach, SC.

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